



Success Criteria For A New Product

It must:

- Be safe. Goes without saying that the product must be safe to use.
- Be at least as good as an Oil Soak, but preferably better. Nothing is perfect and everything has room for improvement, it's just difficult to see sometimes!
- Be affordable. I will be using a lot of it - if I can't afford it, it's of no use!

It should:

- Be user friendly. I have a rescue and need something I can use quickly and efficiently.
- It should be in a format that doesn't require any prior preparation- again time is a big factor here.
- Be odourless or smell pleasant. Guineaes have a strong sense of smell and unless it's edible they really don't want it round them.

It could:

- Clean and condition the coat as well as the skin so guineas come out looking well and truly pampered.
- Be used on ears and directly on other affected areas so in effect a spot on product to use before things get 'out of hand'.
- Be used on both Fungal and Parasitic problems to save doing 2 applications if you are not sure what the problem is.

After trialling the Melts...

They were safe; no one had any reaction to the Melts.

Scarlett has an extremely scurfy bottom and needed regular Oil Soaks. Whereas it would take two consecutive Oil Soaks to remove her scurf sometimes, the Aloe Melt removed all the scurf in one application. I hope it isn't vastly expensive, I want to use them!

The Melts that were contained in pots were definitely easier to use for me. I needed to heat up the bottle before I could squeeze out any of the Aloe Melt, only to find that I hadn't melted enough and needed to wait for some more before I could carry on. Life's too short, I prefer pots! I usually bath 6 or 7 guineas at a time, sometimes more, and this is usually done on cleaning out day as I have a full time job and 3 children too. Time really is a major factor.

To me the Melts were odourless but Ziggy was the biggest test of how smelly they were. He can't stand the smell of Neem and runs around like something possessed when he has it on (the others do too but in the opposite direction to him!). It was really noticeable how unaffected he was - quite chilled and not at all put out when I applied the CocoNeem Melt. CocoNeem Melt is effective on both Fungal and Parasitic problems.

The Melts have a very large "Fluffiness Factor" and make guineas with white hair look very bright. Coats were noticeably lifted and volumized when used with Manuka and Neem shampoo....all except Ziggy (Peruvian) who is going to have another Melting Moment next week. This time I am using less shampoo and rinsing thoroughly then rinsing again☺ (Update: Ziggy's second application left him looking even more gorgeous as too much shampoo had been used the first time). None of the others (shorthaired) had any trace of Melt in their coat. I liked being able to give a treatment and have some good looking guineas at the end of it. I normally have to rush the rinsing so leaving in a trace of Oil Soak behind.

Ears were nice and soft after use. Crusty bits had gone, and it will be interesting to see how it compares to the Soaks in its effectiveness, so far so good ☺

Verdict:

I'd rather give my guineas a Marvellous Melt than a 24 hour Oil Soak any day. Fast, effective and oh soooo Fluffy!

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Ziggy's soft and scurf-free skin